

Contact: Tony Termini
Tel: (775) 747-3333
Cell: (775) 338-4446
Email: tony@conservco.us

FOR IMMEDIATE RELEASE

ConservCo Acquires The Cement Solution Company, LLC

Acquisition Expands ConservCo's Product Line, Adds Customers, Warehouse

RENO, NV – January 20, 2010 – ConservCo Water Conservation Products, LLC today announced completion of its acquisition of The Cement Solution Company, LLC, a manufacturer of building materials.

The acquisition of Indianapolis, Indiana based Cement Solution expands ConservCo's product line and gives the company access to the Construction and Building Materials sector.

"We are very excited about the future of the building sector and believe that Cement Solution, and its flagship product The Reusable Concrete Mixing Bag, represent a significant growth opportunity for us," said Lauren Sellyei, President of ConservCo. "The acquisition gives us access to new markets, new distribution channels, and more than a thousand new customers," added Sellyei.

The acquisition also provides ConservCo with a warehousing and logistics platform in the Midwest, which it will use to streamline its supply chain management infrastructure.

Cement Solution founder and inventor of the Reusable Concrete Mixing Bag, Robert Dunlap, assumes an executive role at ConservCo, managing the Company's Midwest sales efforts and warehouse operations.

About ConservCo

ConservCo Water Conservation Products manufactures and distributes water saving plumbing and irrigation products worldwide. The Company is headquartered at 550 West Plumb Lane, Suite B-147, in Reno, Nevada 89509. Telephone: (775) 747-3333. Fax: (860) 540-8762. Website: www.conservco.us.

###